

# Develop the financial skills to make smarter business decisions that increase profitability and cash flow.

According to the 2015 S&P Global FinLit Survey, 43% of American adults are financially illiterate- oftentimes to the detriment of their careers. Gain the confidence and financial understanding to beat this statistic and drive profitable growth in your business.

## Boosting Your Financial IQ for Construction Professionals Part 1

**WHAT:** This two-part financial series provides a unique opportunity for employees serving in all functions of the business to sharpen financial skills and progress as organizational leaders. Attendees will learn how to interpret key financial statements, make reliable forecasts, and improve business analysis skills to make smarter business decisions that contribute to increased profitability and cash flow.

**WHO:** Owners, managers, estimators, office personnel, employees transitioning into new roles, anyone who uses financial information in the course of their work. Even if employees do not directly review financial reports, it is still crucial that they understand how their behavior and decisions impact the bottom line of the company.

### HOW YOU BENEFIT

- Understand the four levers that drive profitability
- Learn how to read and analyze the statement of cash flow, balance sheet, and income statement
- Learn key methods to increase cash
- Calculate the true measure of financial health- true cash flow
- Learn the five key performance indicators you must know to succeed and protect your business from bankruptcy
- Enhance your financial vocabulary and overall understanding



Please direct the attached registration form and questions to [info@coltivar.com](mailto:info@coltivar.com) or 303.434.2259



**WHEN:** May 24, 2017

**TIME:** 1:00pm to 5:00pm

**WHERE:** AGC Colorado, 1114 W 7th Ave

**FEES:** \$200/employee (or \$500 for Part 1 & 2)